

Dayten Rose

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Portfolio: magiclantern.blog

Work Experience

6AM City (current employer)

Greenville, SC

Multi-City Editor, Midwest (Austin, TX; Chattanooga, TN; Fort Worth, TX; Kansas City, MO; Madison, WI; Nashville, TN; San Antonio, TX)
September 2021 -

- Write hyper-relevant, short-form (300 words or less) articles on lifestyle, development, and history topics.
- Produce social media content and copy for Instagram, including Reels and Stories.
- Initiate sensitivity initiatives as part of the company DEI committee, specializing in culturally sensitive holiday coverage.

Windfall Undergraduate Literary Magazine

Kirksville, MO

Truman State University's undergraduate literary magazine with reader base ~1000.

Editor-in-Chief

May 2019 - May 2020

- Served as the point of contact between the magazine and 4 academic departments; a staff of ~20 (including 8 editors); 57 contributors; several on-campus organizations; our publisher; and a reader base of ~1000.
- Tripled submissions through presentation and collaboration with departmental, student, and media organizations.
- Regularly drafted communications and publicity materials (emails, liners, web updates) to promote the magazine.
- Launched a full digital release of the magazine in response to the developing COVID-19 pandemic.

Senior Editor

May 2020 - May 2021

- Authored the "*Windfall* Editor's Manual" for reference by future editors-in-chief.
- Cultivated interdepartmental relationships to connect designers and artists with *Windfall*.

Truman State University

Kirksville, MO

Recruitment Materials Producer

August 2018 - December 2019

- Spearheaded project for the Department of English & Linguistics to produce educational content in order to promote the department to prospective students and their parents.
- Scripted and narrated two short videos on topics in linguistics for distribution across state high schools.
- Quickly learned basic audio editing, audio storytelling, and online pedagogical techniques on the job.

Education

Truman State University

Kirksville, MO

Bachelor of Science, Linguistics, May 2021

Honors: summa cum laude (GPA 4.0/4.0)

Coursework in sociolinguistics, nonfiction writing, statistical methods, and Japanese translation.

Skills

Quantitative and qualitative data analysis — Journalistic, sociolinguistic, and folkloric interview — Archival research

Written and spoken communication — Presentation — Small team management — Storytelling